

Introducing APC's Newly Simplified ONE Registration Program (ONE-RP)

APC by Schneider Electric Opportunity Registration Program is a collective of incentives designed to provide financial incentives for partners that proactively identify, develop, and close new business opportunities in strategic IT growth areas.

Bring all of your projects to your APC Sales Rep to get a discount...we Accept all Project Sizes.

Enhancements to our program:

- Standard Discount increasing across the board.
- Up to 17% discounts through improved strategic discount structures.
- Growth in IT= Growth in Margin.

Opportunity	Program/Incentive	Requirements			
Projects with 1-2 product categories under \$15,000	<ul style="list-style-type: none"> • Trade UPS • Incentives through IT Distribution • Competitive Discounts • Partner Protection 	Call your APC Sales Rep for pricing options			
Any Size Projects with 3+ Categories	Register for Edge IT Discount*	Design Requirements	Discount	Revenue Minimum	Stackable Discount (AIP/GEM)
		3 product categories	12%	No revenue Minimum	Not Available
		4 product categories	14%		
		5 product categories	15%		
Micro Data Center Xpress	17%				
Any other Projects	Traditional Deal Registration Discount	Products	Discount	Revenue Minimum	Stackable Discount (AIP/GEM)
		BackUPS, Surge, NIC	7%	\$15,000	3%
		SmartUPS STD & XL			
		SmartUPS Online			
		Symmetra LX, RM	7%	\$7,500	
		Racks, Rack PDU			
		Containment			
		Security, ENV Monitoring			
		InRow & Room Cooling	10%		No revenue Minimum
		SmartUPS VT			
		Symmetra 3PH UPS			
		Software			
		MGE UPS	10%	No revenue Minimum	
Data Center ISX	12%				

*Designs must be approved in the APC Design Portal to be eligible for discounts

AIP: Open up to ALL converged and hyperconverged vendors.

GEM: Stackable offer for Government, Education, and Medical Projects.

* Invited ASP and Elite partners may be eligible for an additional Configuration

Life Is On

